



Hubbell Audio/Video Solutions

Michael Freney, Senior Product Manager - Copper Systems
Electrical Products (EP) Datacom
Hubbell Electrical Solutions (HES)
June 29th, 2023

Every Building has AV Requirements



Digital Displays are in Every Space

Education:

Classrooms, Hallways, Shared Spaces

Commercial:

Conference rooms, Huddle spaces, Break Rooms

Places of Worship

Food Service

Retail Display Signage



A/V is a Large Addressable Market & Part of the Technology Bundle

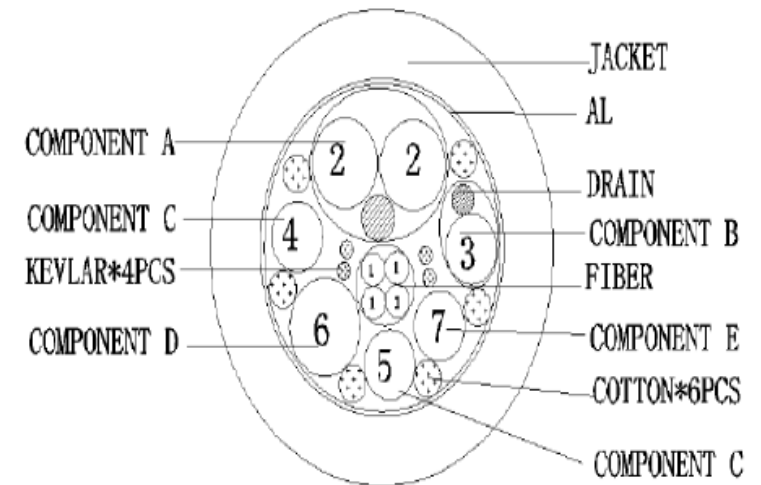
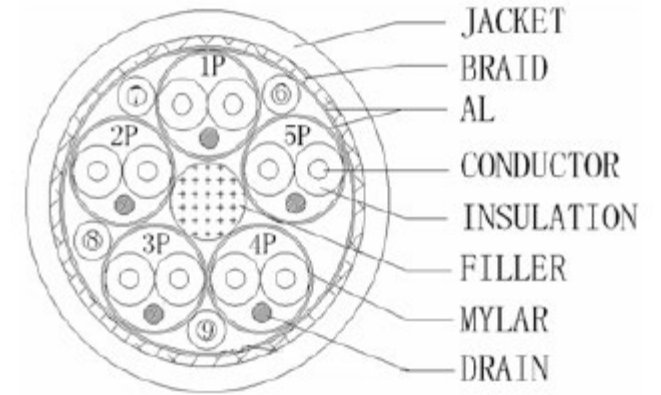


Hubbell HCHX Active Optical HDMI Cables

Why HDMI Active Optical Cables (AOC)?



- New HDMI Specs Continue to Require Increased Bandwidth
 - 4K@30Hz Requires 10.2Gbps & 4K@60Hz Requires 18Gbps
- Traditional Shielded Copper Cable Limited by Attenuation
 - Max Distances in Passive Cables can be limited to 30 ft
 - Cables, even active copper versions, are increasingly large
- HDMI Active Optical Cables are Hybrid Cables w/ Copper & Fiber
- Electronics Can Transmit the Signal through the Fiber over Significantly Longer Distances w/ Better Performance
 - Electronics require uni-directional
- Fiber Resistant to EMI/RFI to ensure transmission even in challenging environments
- Smaller Size and Better Bend Radius



Hubbell HCHX HDMI Active Optical Cables



Part Number: HCHXyyBK

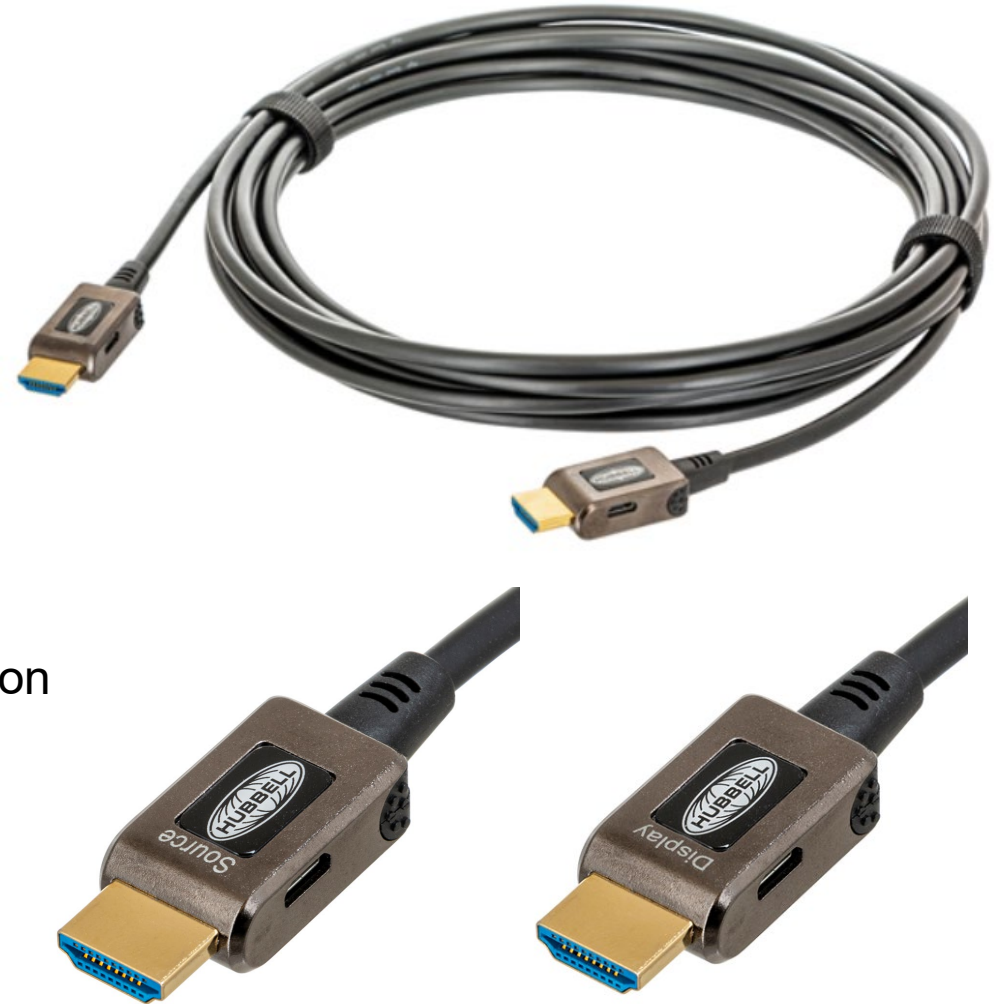
Standard Lengths: 20 ft, 30 ft, 60 ft, 100 ft

Features:

- 4K High Speed HDMI Transmission up to 18 Gbps
- Active Fiber Optics Ensure Performance over Extended Distance & Protect Against Interference
- 5V Micro USB Power Connection for Signal Boost at Either End
- Uni-directional: Source and Display End Labeled for Proper Installation
- Competitive Pricing

Applications

- Conference Rooms, Retail & Restaurant Displays, Classrooms

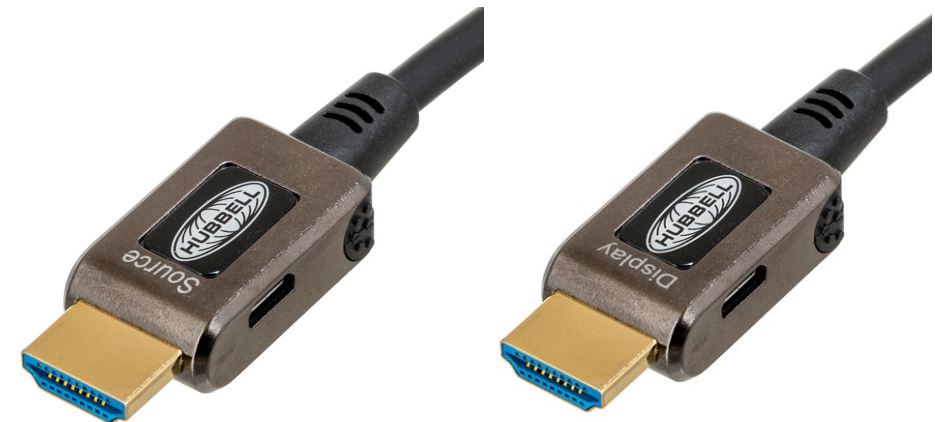


Hubbell HCHX HDMI Active Optical Cables



Specifications: 4K @ 60 Hz Active Optical HDMI Cables

- 18 Gbps High Speed
- Maximum resolution: 4K (4096 × 2160 or 3840 × 2160) at 30 or 60Hz Refresh Rate, 4:4:4 chroma
- HDCP 2.2; EDID; CEC; FCC
- Diameter: 5.2 ± 0.2 mm (0.205"), Bending radius: 20 mm (0.8")
- Made with Plenum rated Cable
- Operating temperature: 32~131° F (0~55° C)
- Low Profile Connector to Help Installation
- Gold Plated HDMI Type A Male Connectors
- Small Side Thumb Grips To Help Connection & Removal





- Each Cable Individually Bagged and Packaged In its Own Carton for Protection
- Bundled and Velcroed
- Protective Plastic Covers on the HDMI Connectors

Application Information



HDMI Cable P/N Test configuration	Data Rate	
	4K y444-8 30Hz (10Gbps)	4K y444-8 60Hz (18Gbps)
Individual Cords		
HCH03BK (3' high speed)	Pass	Pass
HCH06BK (6' high speed)	Pass	Pass
HCH10BK (10' high speed)	Pass	Pass
HCHX20BK (20' AOC)	Pass	Pass (with external power)
HCHX30BK (30' AOC)	Pass	Pass (with external power)
HCHX60BK (60' AOC)	Pass	Pass (with external power)
HCHX100BK (100' AOC)	Pass	Pass (with external power)
Channel Configurations		
HCH03BK to coupler to HCHX20BK to coupler to HCH03BK	Pass	Pass (with external power)
HCH03BK to coupler to HCHX30BK to coupler to HCH03BK	Pass	Pass (with external power)
HCH03BK to coupler to HCHX60BK to coupler to HCH03BK	Pass	Pass (with external power)
HCH03BK to coupler to HCHX100BK to coupler to HCH03BK	Pass	Pass (with external power)
HCH06BK to coupler to HCHX20BK to coupler to HCH06BK	Pass	Pass (with external power)
HCH06BK to coupler to HCHX30BK to coupler to HCH06BK	Pass	Pass (with external power)
HCH06BK to coupler to HCHX60BK to coupler to HCH06BK	Pass	Pass (with external power)
HCH06BK to coupler to HCHX100BK to coupler to HCH06BK	Pass	Pass (with external power)
HCH10BK to coupler to HCHX20BK to coupler to HCH10BK	Pass	No Signal
HCH10BK to coupler to HCHX30BK to coupler to HCH10BK	Pass	No Signal
HCH10BK to coupler to HCHX60BK to coupler to HCH10BK	Pass	No Signal
HCH10BK to coupler to HCHX100BK to coupler to HCH10BK	Pass	No Signal
HDBaseT		
HCH03BK to HDBT V3 to HCH03BK	Pass	Pass
HCH06BK to HDBT V3 to HCH06BK	Pass	Pass
HCH10BK to HDBT V3 to HCH10BK	Pass	Pass

- Signal will transmit w/o External Power
- Use HDMIDC5V2 Power to Boost Signal to 18 Gbps for 60Hz Refresh
 - # of Times the Image Updates Per Second
 - Smooth, Clearer Video (Video, Gaming, Sports)
- Keep Patch Cables to Under 12 ft for Maximum Performance

HDMI Patch Cables

- HCHxxBK – 3, 6, 10 FT Standard Lengths
- HDMI 4K@ 60 Hz
- 18 Gbps High Speed w/ Ethernet
- Thin 6mm±0.2, High Flex



HDMIDCV2

- 5V DC Power Supply
- Max 2A Output Current
- Include Cables: USB-A – Micro USB & USB-A to Barrel Type

HDMI 4K Decorator Frames

Part No.	Description
NS801BK	1-Port, Black
NS802BK	2-Port, Black

HDMI 4K Connectors for IMB and ISFB Series Blanks

Part No.	Description
SFHC14BK	HDMI Keystone Feed-Thru, Black
HDMIC14	HDMI Feed-Thru Coupler, Black
HDMIT14	HDMI Feed-Thru 3-Inch Tail, Black

IFP Wallplates with Label Fields

Part No.	Description
IFP11W	Single Gang, 1-Port, White
IFP12W	Single Gang, 2-Port, White
IFP13W	Single Gang, 3-Port, White
IFP14W	Single Gang, 4-Port, White
IFP16W	Single Gang, 6-Port, White
IFP26W	Double Gang, 6-Port, White
IFP29W	Double Gang, 9-Port, White
IFP212W	Double Gang, 12-Port, White



Target Market - Cost Effective Solution, Traditional Cords



- (1) HCH100XBK 100ft AOC Cable
- (2) SFHC14BK HDMI Couplers
- (2) HCH06BK 6ft Patch Cords



Traditional Cords & Connectors

Lower Cost

Have to pull HDMI connectors thru conduit



Hubbell HDBaseT version 3



HDBaseT Spec 3.0 enables the convergence and long-distance distribution of ultra-high speed uncompressed HDMI 2.0 audio & video, 1Gb Ethernet, USB 2.0, controls, and power, with zero latency - all over a single Category cable.

Key Features

- HDMI 2.0 4K@60 4:4:4 for up to 100m/328ft over a category cable, supporting all resolutions up to 594MHz
- Support for HDCP2.x and 1.x authentication and encryption
- Native support for 4K@60 Dolby Vision
- 1Gb Ethernet
- Audio - I²S-4
- High-speed USB 2.0
- Power up to 100W

Source: <https://hdbaset.org/hdbaset-spec-3-0/>



HDBaseT V3 - new ISFHD5BK - 2023 Launch

- ISFHD4BK – Phasing out – Old Chips Discontinued
- Same Great Features, Latest AV specs
- Upgraded to Valens VS3000 chipset
 - 18Gbps bandwidth
 - Uncompressed 4K /60/4:4:4 Video
 - USB 2.0
 - Analog audio
 - IR extension
 - Full 100M link
- Design Improvements – Front Programming
- Removing RS232
- Adding micro fan (19 dBA) to manage the heat
- UL Listed AZOT/7



Same Great Features, Latest AV specs



ISFHD4BK

Punch down termination
1-gang in-wall form factor
4K@60Hz 4:2:0 transmission up to 100 meters (328ft.)

Supports

- HDMI with HDCP 2.2
- USB 2.0 (480 Mbps)
- Selectable host or device for USB
- Analog audio pass thru
- RS232

Front panel LED status display

Auto switching and external control

IR & RS-232 pass-through

Rear Re-Programming

Front (Barrel TYPE) or rear power input

Compatible with AVPS152W



ISFHD5BK

Punch down termination
1-gang in-wall form factor
4K@60Hz 4:4:4 transmission up to 100 meters (328ft.)

Supports

- Uncompressed HDMI with HDCP 2.2
- USB 2.0 (480 Mbps)
- Selectable host or device for USB
- Analog audio pass thru
- No RS232

Front LED panel status display

Auto switching and external control

IR pass-through

Front Re-Programming (Micro-USB)

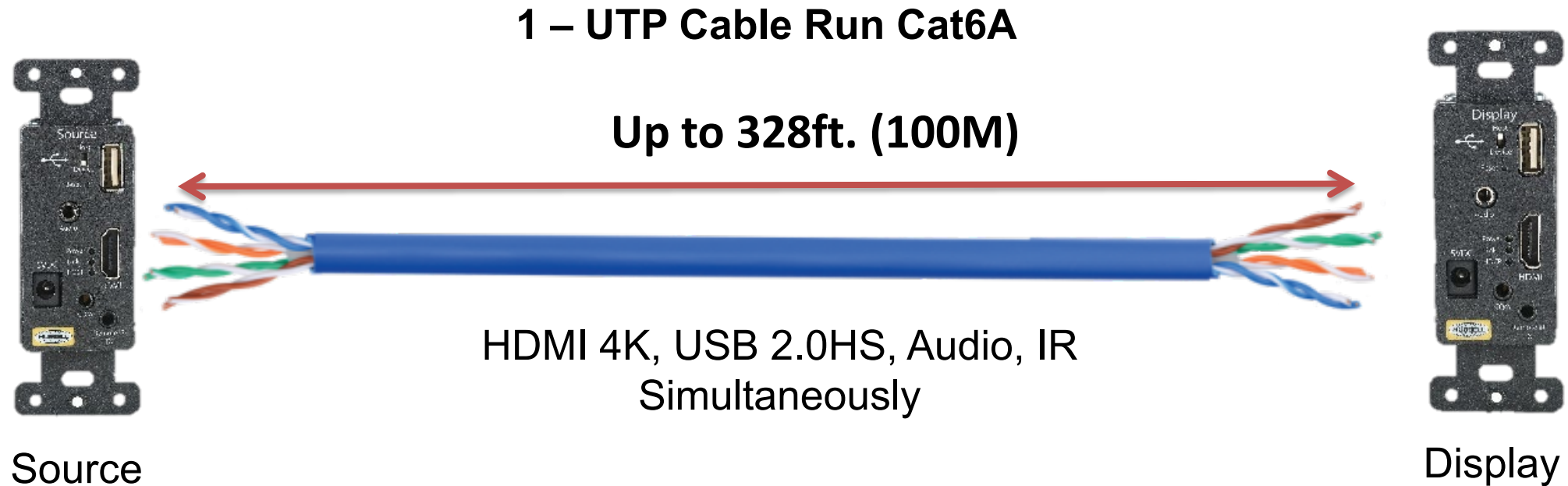
Front (Micro USB) or rear power input

Compatible with AVPS152W

Fan for Thermal Management



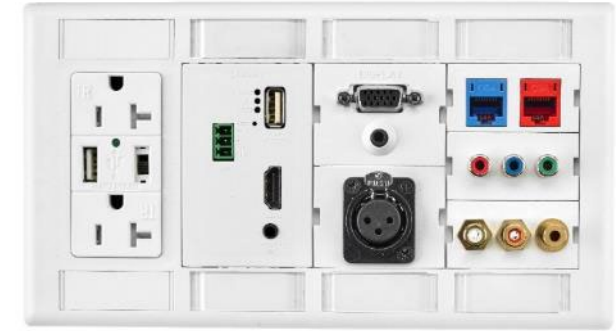
Need to Specify CAT6A to Support Higher Bandwidth Requirements



Hubbell A/V Advantages



- Unique contractor focused designs: Punch down vs. plugs
- HDBaseT Provides HDMI/USB combo plus 3.5 mm Audio over a single data cable – Used in Every Classroom; AV bundle in One Device
- 100 meter Distance
- Both Modules Install in wall, Competition has large RX boxes
- Provide more Value & Easier Installation/Usage Than Complex Systems
- Installation Ease: Flexible mounting Ears, Pull a single UTP Cable for new or retrofit
- Unique, in wall tamper proof powering option or standard powering
(use the extra USB to power peripherals)
- One Hubbell Solution: Bundle A/V together w/ Data, Power, & Deliver an Integrated Solutions



HUBBELL[®]
Premise Wiring

AccelTex[®]
SOLUTIONS



Fast

Quick punch down termination vs. plug

Performance

No need for shielded cable

Cost efficient

Field terminating shielded plugs are an added expense

Space efficient

Field terminating plugs are large and are difficult to fit in boxes, floor boxes, and raceway

Unique and exclusive

Differentiate from existing solutions that require field term plugs

Hubbell's Exclusive Power Supply - AVPS152xx



- Device Charging and Powering AV Modules
- 3A of 5V DC Power in a Compact In-wall Duplex Outlet
- One USB charging port, Type A
- Tamper-Resistant (TR) decorator duplex
- Green LED indicator shows 5V power available
- Integrated 5 VDC Rear Flying Leads to Power AV Devices
- Available in 15A or 20A



PoH – Why did we not implement?



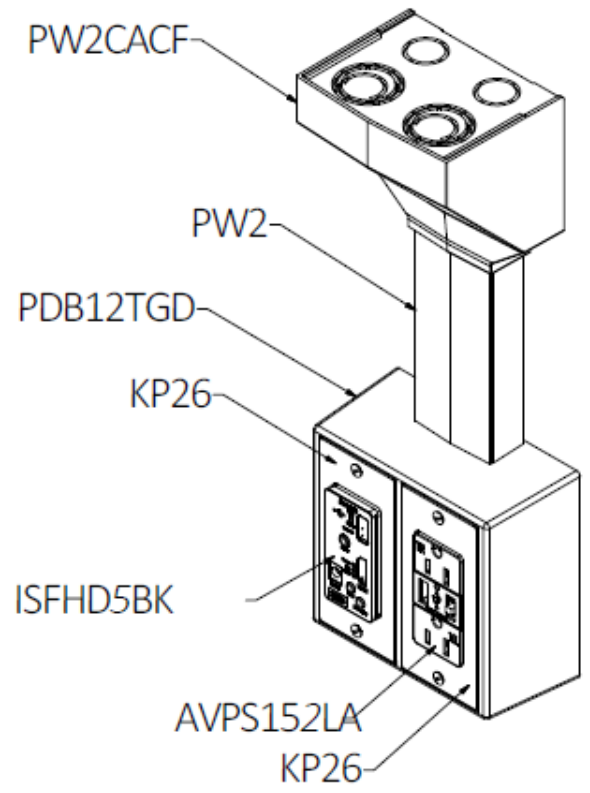
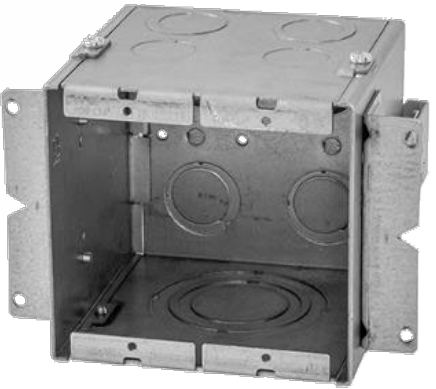
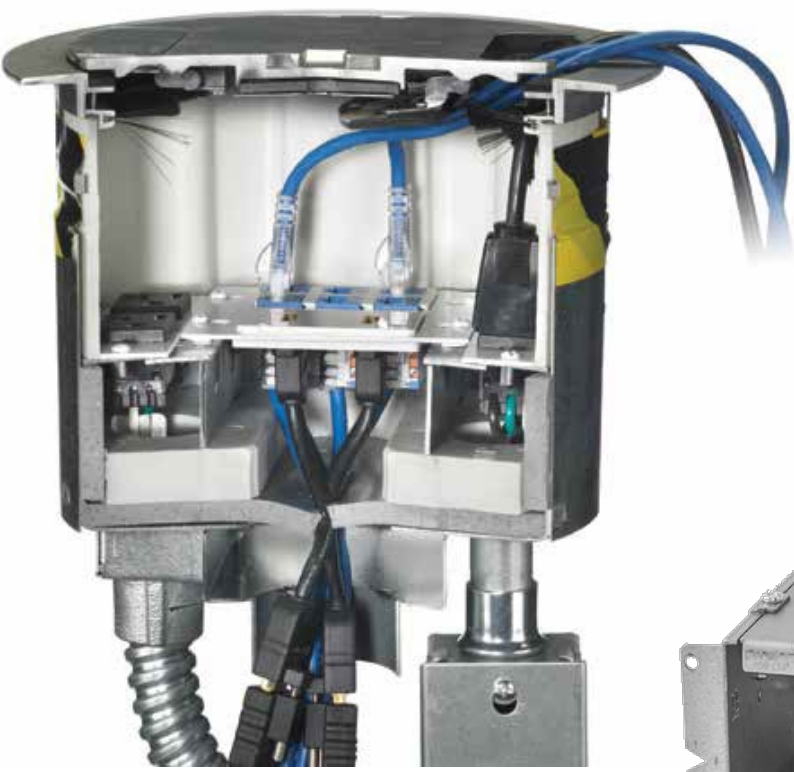
- Power over HDBaseT
 - Power One End of System, Transmit Power to Other End
- Created noise that reduced our channel headroom
- Prioritized a single gang, in wall solution
- Outlets already present to power source and display



Hubbell Delivery Solutions for A/V



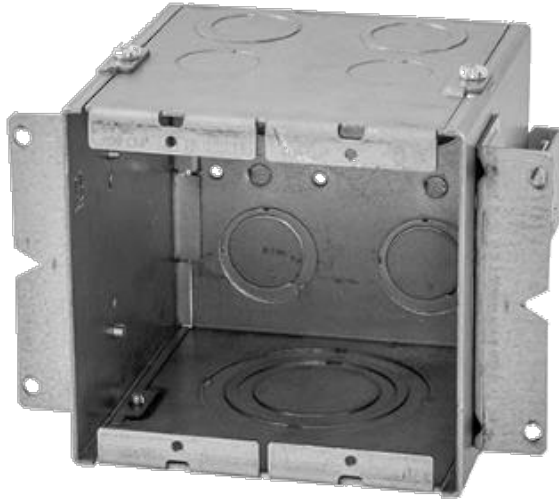
Solutions to support Power, Data and AV Together In Wall, In Floor, or Surface Mount



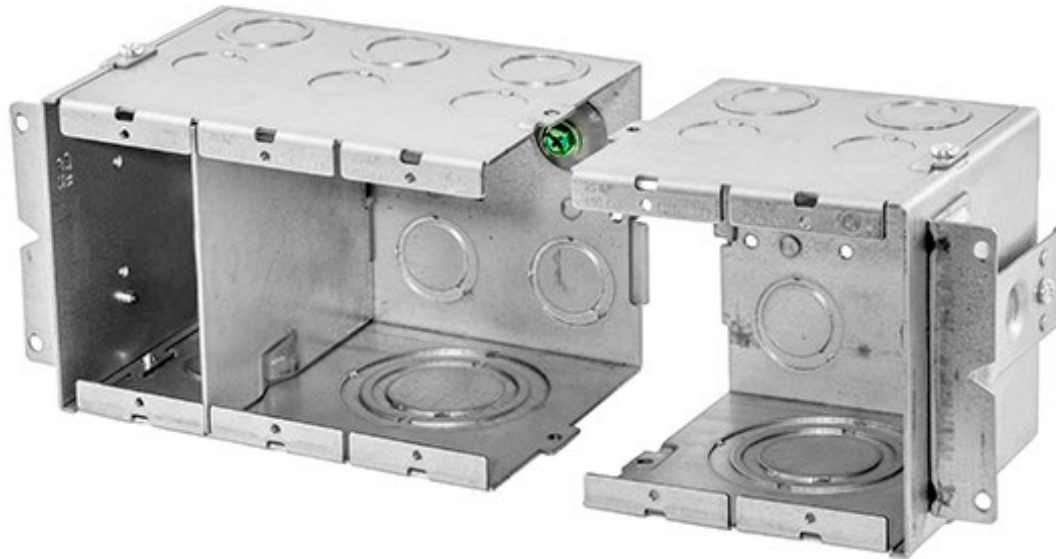
Gangable High Capacity AV Wall Boxes



HBL985
2 Gang



HBL986
3 Gang



Low Voltage
Partition

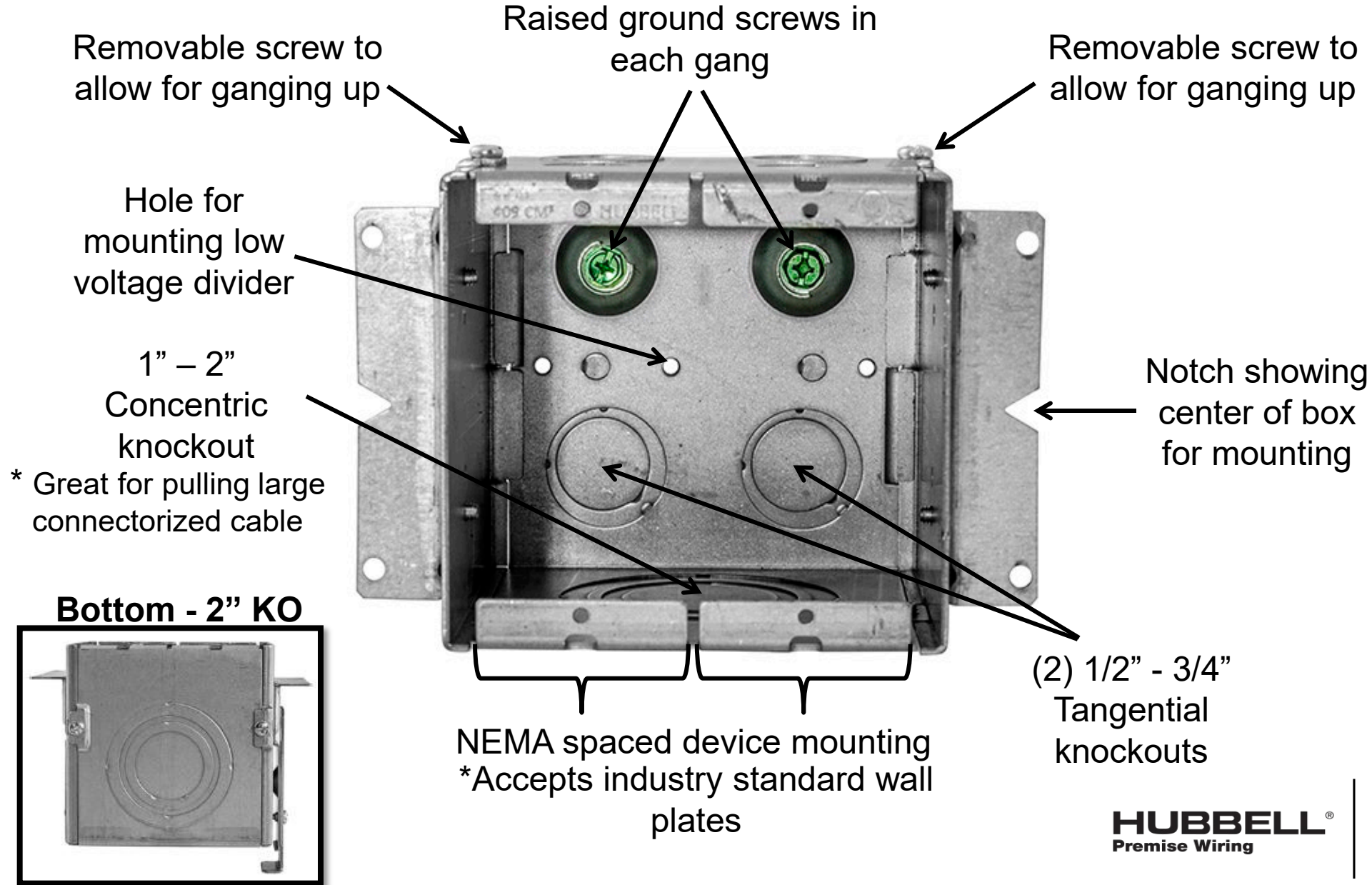


Ideal for delivering power, data and AV side-by-side





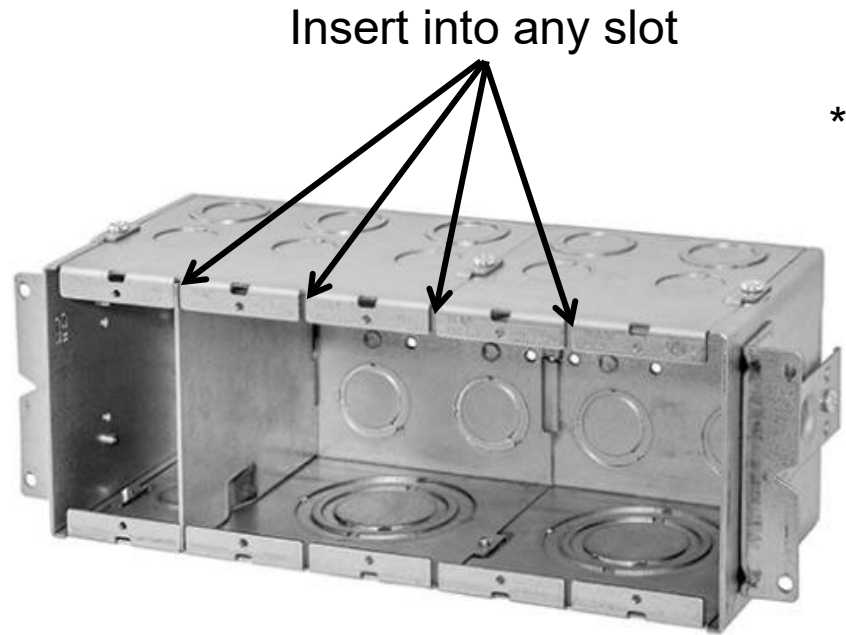
2 and 3 Gang Features & Benefits



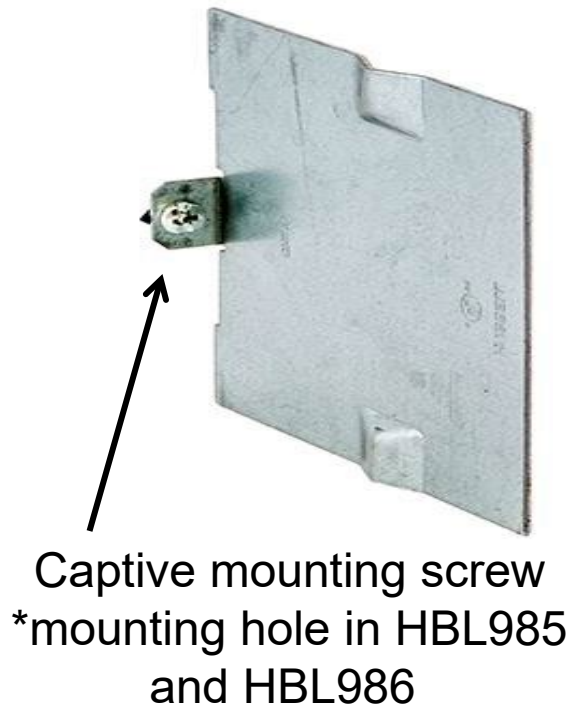


HBL989 Low Voltage Partition Features & Benefits

- ✓ Creates partition to allow for multiple services to be in a single box
- ✓ Can be used in either **HBL985** or **HBL986**
- ✓ Ability to be inserted anywhere in box
- ✓ Version available with low voltage pass through



Insert into any slot

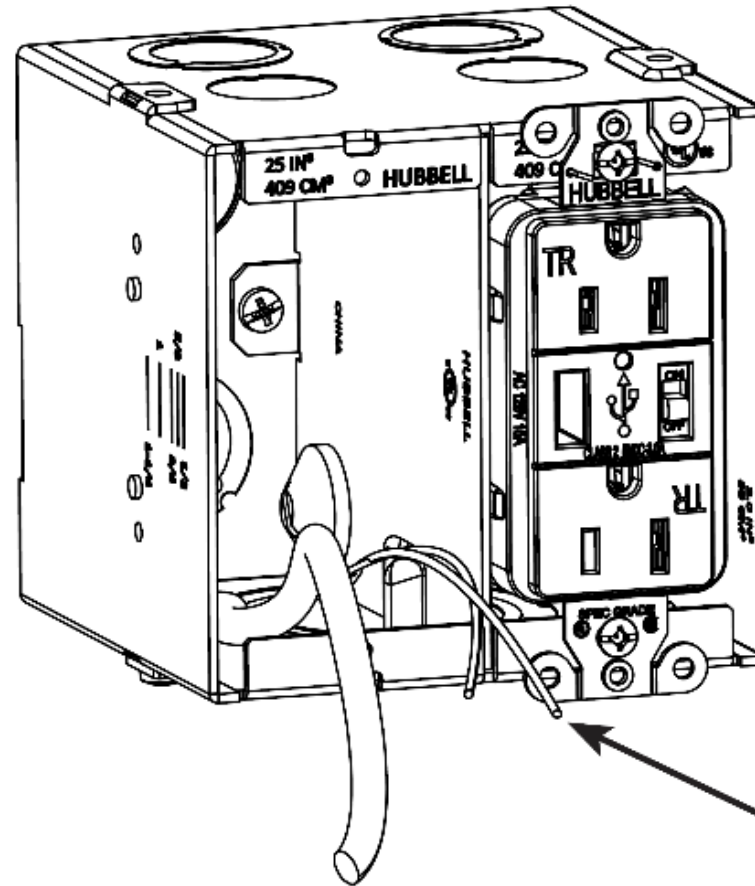
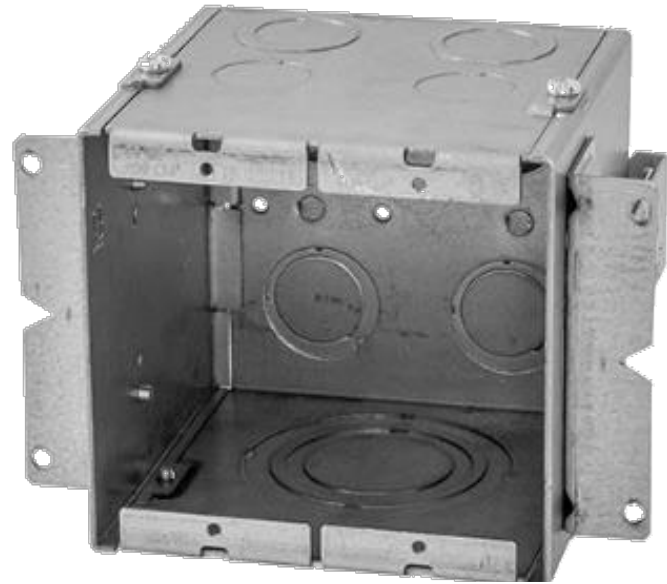


Captive mounting screw
*mounting hole in HBL985
and HBL986



HBL989AVD
AV Divider Available with
Low Voltage Pass-Thru

HBL989AVD Divider Allows for 5V DC Pass-Thru



Category Cable

5VDC Through Fitting

Modern Classroom – HDMI, USB & Data Required



Display:

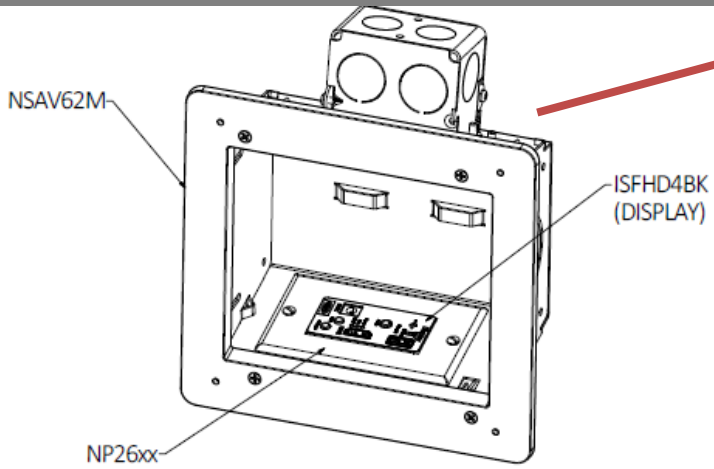
- Interactive Projector/SmartBoard
- Display End of the HDMI/HDBT, AVoIP box
- 2-4 Data Jacks – Network, AV over IP, WAP
- Multiple Power Outlets



Teacher Workstation:

- Laptop, Doc Camera, etc
- Source End of the HDMI/HDBT
- 2 Data Jacks – Network
- Multiple Power Outlets

Hubbell Bundle for the Modern Classroom



Display

- NSAV62M FPTV Enclosure
- Raco 565 Work Box
- AVPS152xx Power Supply Rec (WDK)
- HDBT Module w/ 100 ft CAT6A Cable
- Data Connections & Cords



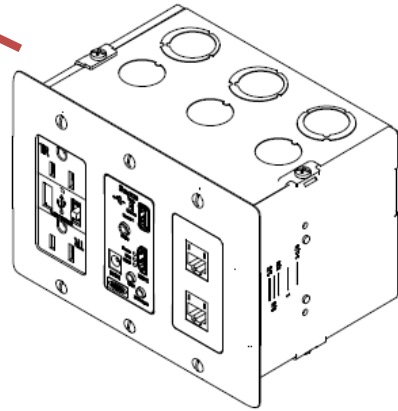
ISFHD5BK – HDBT Source/Display Kit

Power, Data, A/V, Delivery Typical Installation



Teacher Workstation

- HBL985/6 AV Back Box w/ Divider (RACO)
- HDBT Module
- AVPS152xx Power Supply Receptacle (WDK)
- Data Connections & Cords



Your One Stop Source For AV Connection & Delivery



Hubbell offers unique connection, power, and delivery solutions needed for today's AV applications