

PARTNER WITH THE **MARKET LEADER**

Become a Certified Generac Installer



When you partner with Generac, you're partnering with the market leader backed by over 50 years of power generation experience. Generac gives you more product options than any other manufacturer translating into more satisfied customers.

Schaedler Yesco and Generac have come together to create a custom program that will guide and train you to become a certified installer. We understand the importance of proper training and want to help make sure you have all the tools you need to be efficient and profitable. We want to invest in your success and will provide you with custom marketing tools with your logo and information.

Become a Certified Installer and you'll receive:

- Certification in Generac generator installation for residential applications (Certified Installer Training). \$100 fee reimbursed with your next generator purchase. Self-paced course available on demand at <https://generac-fs.inquisiqlms.com/catalog>
- Knowledge on sizing/selling/installing residential generators (Power 4 Profits Training); training dates communicated after registration.
- Custom marketing tools with your company logo, contact information, and Certified Installer logo
 - (5) Yard signs with stakes
 - (50) Door hangers
 - (250) Awareness brochures
- Digital Marketing tools, customized with your logo, that can be used for social media, email messaging, and web banner ads

FREE TOOLS
to Help You Sell!



Let's Begin!



GETTING STARTED

Step 1

Register with Schaedler Yesco – Yes! I want to become certified, get FREE marketing tools, and grow my business!
<https://bit.ly/3AL3sYv>



Step 2

Sign up for your Certified Installer Training – Learn proper installation requirements, best practices, and code considerations for Air-Cooled and Liquid-Cooled Res/Com standby generators. There's a \$100 enrollment fee for this class that will be reimbursed to you via an account credit when you make your next generator purchase through Schaedler Yesco.

Objectives – This class will teach you how to:

- Streamline installation
- Reduce installation time and costs
- Eliminate any issues relative to an improper installation
- Instill Best Practices – What works
- Instill Best Practices in selection/use of materials
- Instill Best Practices in selection/use of standard tools, special tools, and equipment



Step 3

Sign up for your Power 4 Profits Training – This training will be offered virtually and live. New dates will be emailed to you as they are scheduled.

Topics Covered:

- Residential Market Overview
- Site Preparation
- Fuel Considerations
- Backup Options
- Transfer Switch Connections
- Generator Connections
- Operational Tests & Final Steps
- Sizing the Generator: NEC 220, Part IV



Step 4

Register for the PowerPerks Program – a Contractor Rewards Program. Contractors can now sign-up for FREE, earn points and redeem! Over 1,000 plus items to choose from!
<https://www.generacpowerperks.com>



Step 5

SELL!!! Once you have completed steps 1 – 4 we will provide you with ALL of your custom marketing pieces

