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Schaedler Yesco Distribution Adds Signify to its Lighting Lineup

Family- and employee-owned Schaedler Yesco Distribution, Inc. has added Signify to its lighting lineup.

"If we've learned anything over the last 18 months, it's that our customers rely on us to provide them with the products and services they need to succeed," said Farrah Mittel, President. "We need to be diligent in maintaining a relevant offering and reliable inventory."

With no shortage of lighting manufacturers in today's marketplace, determining the best solution for their customers' needs was critical in retooling the company's lineup.

"We're very pleased to now stock Signify's Philips and Advance brand lighting products," explained Steve Shepps, VP of Construction and who is responsible for Schaedler Yesco's lighting strategy. "Signify is a world leader in lighting innovation, and brings a forward-thinking approach, combined with high-quality, energy-efficient, wireless and wired solutions, that we and our customers need, to grow now and in the future."

Signify rounds out Schaedler Yesco's professional offering, which also includes Acuity Brands and Hubbell Lighting.

"We are proud to strengthen Schaedler Yesco's offering with our trusted Philips and Advance brands," said Keith Eagle, Vice President and General Manager, US Professional business, Signify. "Customers can feel confident about their choice of quality, sustainable and connected lighting products and solutions from Signify."

Schaedler Yesco Distribution, established in 1924, is a 4th generation family- and employee-owned provider of complete connected solutions for the electrical industry. With 22 locations in Pennsylvania and 1 location in New York, the company offers services and products for lighting, datacomm, automation and industrial needs. To learn more about Schaedler Yesco Distribution, visit www.sydist.com.